



90
congresses and other events

1,000
Russian and foreign speakers

The conference programme of Russian Health Care Week 2023 united 90 significant industry congresses and other events with the participation of more than 1,000 leading Russian and foreign speakers. The Forum was opened by **Mikhail Murashko**, Minister of Health Care of Russia.

The **MedTravelExpo conference programme** includes key events dedicated to the development of medical and health tourism, improving the efficiency of clinics and health resorts, award ceremonies, events aimed at promoting medical tourism, health resort and rehabilitation of the population.

The main events of the MedTravelExpo 2023 conference programme were the 4th National Congress of Export of Med-

ical Services, the 5th Congress on Health Resort Industry. Science. Results, the Meeting of the Profile Commission of the Russian Ministry of Health Care for Health Resort Treatment, the Conference on Natural Therapeutic Resources as a Tool to Increase the Attractiveness of Health Resorts, the 2nd Forum for owners of health resorts and medical centres – Health and Spa Resorts: Concepts, Marketing, Quality, Personnel, the Forum on Medical Marketing of a Clinic That Makes Money, the Forum on How to Beat Competitors in 2024? Key Competencies for the Medical Business, educational events for medical personnel of spa complexes, presentations and master classes.

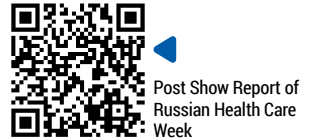
Traditionally, EXPOCENTRE AO organises the International Medical Tourism Workshop for exhibitors. In the format of B2B meetings the participants presented the potential of their medical and health-improving opportunities to foreign buyers from 10 countries that send medical tourists to Russia for treatment and rehabilitation. About 40 contracts and agreements were signed at the exhibition, and steps for co-operation were outlined.

The ceremony of the Person of the Health Resort Industry 2023. Health Resorts are Made by People was held within the EXPO-Academy project at the MedTravelExpo. Medical Clinics. Health and Spa Resorts exhibition.

The 4th MedTravelFest International Festival for Active Lifestyle and Health (B2C format) was held in order to promote health resort recreation and treatment, as well as to attract active buyers to the programmes presented at the exhibition.

The 7th MedTravelExpo. Medical Clinics. Health and Spa Resorts international exhibition will run from 2 to 5 December 2024 at EXPOCENTRE Fairgrounds in Moscow. The exhibition and its conference programme are under development.

Take the right decision to grow your company today – exhibit at MedTravelExpo 2024 and create successful projects together with EXPOCENTRE!



Exhibition Division

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The exhibition open hours:

on 2–4 December
from 10.00 to 18.00,
on 5 December
from 10.00 to 16.00



7th International Exhibition for Medical and Wellness Services, Health Improvement and Medical Treatment



www.mte-expo.ru/en
EXPOCENTRE Fairgrounds, Moscow, Russia



About MTE

The 6th edition of the MedTravelExpo 2023. Medical Clinics. Health and Spa Resorts international exhibition, held to develop medical and health tourism, health resort treatment, rehabilitation and increased exports of medical services, was attended by more than 100 companies from Russia and abroad.



Participation advantages

- All key players, innovative solutions and unique experiences on one platform
- A rich conference programme with top speakers
- Participation in the International Medical Tourism Workshop
- MED TRAVEL Club – become part of the community of medical tourism and health resort professionals
- Special online education programmes for exhibitors with leading institutions of higher education all year round
- Introduce yourself to the Moscow Longevity participants at the MedTravelFest International Festival for Active Lifestyle and Health



Exhibition

The MedTravelExpo. Medical Clinics. Health and Spa Resorts international exhibition is the only specialised congress and exhibition project in Russia aimed at the development of medical and health tourism and is one of the three exhibitions held within Russian Health Care Week. The Week is one of the main events of federal importance in the field of health care.

The Week is traditionally included in the annual list of events supported by the Russian Ministry of Health Care and in the master plan of participation of the Russian Ministry of Industry and Trade in the exhibitions and congresses held in Russia and abroad.

The Week is organised by the State Duma of the Russian Federal Assembly, the Russian Ministry of Health Care, EXPO-CENTRE AO and supported by the Federation Council of the Russian Federal Assembly, the Russian Ministry of Industry and Trade. The Week runs under the auspices of the Russian Chamber of Commerce and Industry.



N.N. Priorov, Coordinating Centre for the Implementation of the Federal Project “Development of Medical Services Exports”, Botkin Hospital, the Ministry of

Resorts and Tourism of the Republic of Crimea, the Ministry of Tourism and Health Resorts of Stavropol Krai, the Health Care Committee of Volgograd Oblast (Treatment in Volgograd project), the Sergievskie Mineral Waters Medical Rehabilitation Centre of the Federal Medical-Biological Agency of Russia of Samara Oblast, Altai Krai (Altai Tourism Centre), the Yugra Development Foundation, Medical City Medical Cluster (Tyumen), Children’s Ability Centre of the Republic of Dagestan, Voronezh Oblast and many others.



In 2023 at the Zdravookhraneniye, Healthy Lifestyle, MedTravelExpo. Medical Clinics. Health and Spa Resorts exhibitions, held as part of Russian Health Care Week, 1,100 companies from 50 regions of Russia and 15 countries presented their developments.

The latest achievements and capabilities were demonstrated by the leading medical centres and health

resorts such as the National Medical Research Centre for Rehabilitation and Balneology of the Russian Ministry of Health Care, the National Medical Research Centre of Oncology named after N.N. Blokhin of the Russian Ministry of Health Care, the National Medical Research Centre for Therapy and Preventive Medicine of the Russian Ministry of Health Care, the National Medical Research Centre of Traumatology and Orthopedics named after